

NEWSLETTER

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Gay-Owned Business Edition



Enrique Ramirez, Owner of face to face nyc, Provides Male-Specific Services

Creates line of treatments targeting male clientele

New York, NY - Enrique Ramirez, founder/lead esthetician of *face to face nyc* day spa, is a skincare and massage specialist who has created a spa environment that is as welcoming to its male clientele as it is to its female clients.

"A lot of spas turn men away," says Ramirez, "or they shy away when asked to wax certain areas of the male anatomy."

But Ramirez doesn't shy away, nor does he turn anyone away. Since *face to face nyc's* 2004 inception in New York's Flatiron district, the

spa has developed a very large and loyal client base that requests a variety of services, including general treatments such as massage therapies, facials and waxing.

The spa also offers specialized treatments, which set *face to face nyc* apart from its competitors. One such treatment is the "bleaching" of any area of the body that a client may express concern about. The "bleaching" is a simple beauty treatment often applied to areas of the body with the intention of removing any discoloration associated with

Continued on Page 2

Steel Gym Owner Ken Hunt Focuses on Giving Back to Communities

Has hosted awareness and fund raising events



Ken Hunt

New York, NY - Steel Gym owner Ken Hunt has created one of New York's ever-increasingly popular workout venues, otherwise referred to as a "workout mecca." But this gay business owner has more in mind than simply helping New Yorker's bulk up; he's inviting them to flex their financial muscle by giving back to various causes.

Following several fund raisers for LGBT rights and Breast Cancer Awareness non-profit organizations, along with his private donations to non-profits including GLAAD, HRC, SAGE, among others, Ken Hunt

is looking to reach out his helping hand even more. By hosting additional fund raisers and awareness events such as "Miracle on 23rd Street," a toy drive being arranged for this year's holiday season, Ken will be able to reach out even more so by providing those needy of others' support with the essentials they require, whether that be financing or a gift for the holidays.

"I feel it's important to give back to many communities," says Hunt. "When I'm able to help a cause or shine a little light on someone's day, it makes me feel like I'm doing something good for society; that I contributed in some way."

But philanthropy is not the only way Hunt contributes to making people feel good. As an entrepreneur within the health and fitness industry, Hunt helps clients feel great about themselves everyday. With Steel Gym, Hunt gives New Yorkers a comfortable venue where they can work

Continued on Page 3



Hope's Voice Director Todd Murray Expands 'Does HIV Look Like Me' Awareness Campaign Globally

United Nations partners to fund international initiative



Todd Murray

Astoria, NY - Noted as the only US-based HIV/AIDS awareness organization to receive funding from the United Nations, Hope's Voice International is garnering much notoriety for its "Does HIV Look Like Me" campaign.

In a recent edition of People Magazine, Executive Director Todd Murray noted that through his work he hopes his "...face and story as a young person living with HIV will encourage conversations

in homes across America and help those who are positive not to feel alone."

Murray started Hope's Voice International back in 2004 with the help of a friend to reach out to an audience he felt didn't have a voice. He has since taken the organization to great heights, having partnered with the United Nations Population Fund, International Planned Parenthood Federation and Global Network of People Living with HIV to expand the non-profit's "Does HIV Look Like Me Campaign" to youth in Mexico, Cambodia, Cameroon, India, South Africa and Swaziland. The goal of the international initiative is to bring about a greater awareness of HIV/AIDS.

"Hope's Voice International is providing a vehicle for 30 ambassadors from each country to share their struggles, dreams and accomplishments as young people living with

HIV or AIDS with their communities, countries and the world," Murray says of the program.

Continuing with the successful campaign, Hope's Voice International will be hosting a series of fund raising events throughout Manhattan. Recently, the organization held an event at popular Hell's Kitchen restaurant Bamboo 52. The evening featured various special guests, including MSNBC anchor Rita Cosby. Visitors had the chance to enjoy complimentary drinks and sushi while learning more about the programs aimed at saving lives across the globe.

To learn more about Hope's Voice, or to make a charitable contribution, please visit www.hopesvoice.org.

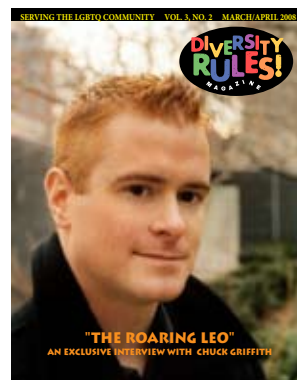


Popular Indie Filmmaker Chuck Griffith Releases Short Film Compilation/Prepares For Upcoming Film

Creates more pre-production buzz for "Shifting the Canvas"



Chuck Griffith



Steel Gym

From page one

out, shape up and build self-esteem and character.

At an attractive price point much lower than that of his competition's, Hunt's Steel Gym is a workout place where clients, male or female, straight or gay, young or young at heart go to for personalized and private workout sessions. Guests are offered the choice to work out by themselves, to hire a trainer of their own, or to hire a trainer affiliated with the gym. It's an option not many gyms offer.

For this reason, as well as for many others, Steel Gym recently earned a perfect "10" rating in the American Fitness Institute's 2007 Gym Survey. And according to bodybuilder Victor Martinez, "Steel Gym is the last *real* gym left in New York."

Overall, Ken Hunt has taken a 10,000 square foot, 2-floor space on 23rd Street in Manhattan's Chelsea neighborhood and has turned it into a workout powerhouse featuring over 50 pieces of equipment, such as strength training equipment, aerobic machines and thousands of pounds of dumbbells. A juice bar on the first level even features coffee and a variety of health shakes.

To learn more about Steel Gym, or to find out about memberships, please visit www.steelgym.com.

